



Kids are Cuckoo for Krazy Ketchup!

By Sara Clement - Tuesday, December 22nd 2009



Krazy Ketchup is revolutionizing America's favorite condiment by making it healthier! This ketchup includes a special blend of 100% organic veggie purees to its velvety tomato blend: certified organic carrot, organic sweet potato, and organic squash which creates a kid-friendly, nutrient-rich mouth explosion that is high in vitamin A, vitamin C, potassium and fiber.

Driven by concerns about Diabetes and sugar-induced hyperactivity, two moms, Laila and Erin, added organic agave nectar as the only natural sweetener in their Krazy Ketchup. This alone offers children the benefits of its low glycemic index. Not only does it taste great and contain an abundance of healthy ingredients without any artificial additives, current scientific study shows eating lycopene-rich foods like tomatoes and tomato products may reduce the risk of cancer.

With some kids wanting to find and discard even the smallest veggie hidden in a meal, Krazy Ketchup is the perfect solution for making sure children get the phyto-nutrients

they need. With Krazy Ketchup, when kids dip, smother and lick their seemingly favorite part of the meal (the ketchup!) they are eating their veggies, skipping the sugar, and are none the wiser for their good fortune. All they need to know is that their easy-squeeze ketchup tastes great! Parent can smile, knowing their children are getting some veggies.

To catch up on more news about this innovative condiment, visit www.krazyketchup.org

