



# Krazy Ketchup

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Do you have vegetable-phobic children who refuse to eat anything that is green or good for them? Are you hiding pureed veggies in their foods and that's not working, either? MoMs, Laila (Mom to 3) and Erin (Mom to 2) from California knew how much their kids like to dip everything in ketchup and that is when they had their AHA! moment. In 2007, [Krazy Ketchup](#) was started with the idea that they needed to make ketchup with all natural ingredients. They wanted it to taste like ketchup but be as healthy as they could make it.

In the beginning, Erin and Laila were actually making the ketchup themselves in a commercial kitchen. [Krazy Ketchup](#) took off and they had to get a co-packer to keep up with orders and for organic certification. Now they are slowly expanding, currently in Southern California, soon to be in the Pacific Northwest and hopefully some day nationwide.

Part of their company's mission statement is give back to the community as well so they have started a program where they are donating ketchup gallons to worthy causes, like schools, nursing homes and shelters.

So instead of dousing your meatloaf, hamburgers, hotdogs and potatoes in pure sugar, try using [KRAZY KETCHUP](#). Once you taste it, you'll never be able to use anything else!

Check them out at <http://www.krazyketchup.org>

